Assessment Synergy

Office of Institutional Effectiveness
Assessment Synergy

• Background
• Inventory Findings
• Continuous Improvement Synergy
• Recommendations/Actions
• Cycle Example
• What’s Next
Background

- Project kickoff November 2017
- Subgroup from UAC
  - Jen Wells
  - Margaret Lowder
  - Lori Trahan
  - Sarah Holliday
  - Laurie McDowell
  - Donna DeGrendel
  - Dominique Foster
- Conducted interviews to develop an assessment inventory
- Reviewed inventory to identify common elements
- Developed a reporting cycle broken down by unit that is responsive and flexible
- Considered the need for streamlining central repository of assessment reports
Inventory Findings

- Information collected for 22 broad, institution-wide assessment initiatives/reports
- Inventory categories
  - Mandatory/Optional
  - External v. Internal Mandate
  - Flexible
  - Scope/Reach
- Almost all of the assessment initiatives/reports are mandatory and reporting timelines not flexible
- Reporting deadlines are spread across the calendar year
- There is a lot of redundancy in the information being reported
- Improve KSU is the only formal assessment or continuous improvement process for roughly 2/3 of the units (educational, operational, administrative, and student affairs)
Continuous Improvement Synergy

University Level Assessment
- University Strategic Plan
- University Accreditation
- Quality Enhancement Plan
- Momentum Year

Educational Program Level
- Comprehensive Program Review
- General Education Assessment
- Improve KSU (Non-Accredited Programs)
- Specialized Accreditation

Performance/Student Learning Outcomes
- Data Sources
  - IPEDS
  - Institutional Data
  - NSSE
  - Campus Climate
  - Other

Operational/Admin/Student Affairs Level
- Business Process Improvement
- Diversity Action Plans
- Improve KSU
- Library Assessment
- Unit Level Strategic Plan

Performance Outcomes
- Data Categories
  - Continuous Improvement
  - Learning Outcomes
  - Curriculum
  - Program Unit Overview
  - Enrollment/Performance
  - Budget/Allocation
  - Policy/Procedures
  - Faculty Data
  - External Relations
  - Program Articulation/Broad Course Offerings
Recommendations/Actions

- Utilize CPR and Program Accreditation as baseline for cycle
- Align Improve KSU with CPR and Program Accreditation (CPR to a six-year cycle)
- Those with mature assessment processes through Program Accreditation will not need to complete Improve KSU template
- Units that do not have a formal assessment or continuous improvement process outside of Improve KSU will move to the following process:
  - Annual data collection and report of findings (without narrative, trend analysis, assessment plan update, verified improvements, or strategies for improvement)
  - Full Improvement Reports reported on a 3 year cycle (includes all items listed in the above sub-bullet)
  - Example on next slide
- Gen Ed reporting move to a 3 year reporting cycle once 3 full years have been collected
- Update the IE Planning and Assessment Policy
- Transform the Improve KSU online system to be a central repository that is accommodating to the different reporting needs
- Modify the Improve KSU template
# Cycle Example

## Educational Program without Specialized Accreditation

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<thead>
<tr>
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</thead>
<tbody>
<tr>
<td><strong>Plan Phase</strong></td>
<td>Submit Initial Assessment Plan</td>
<td>Submit Initial Improvement Report</td>
<td>Submit Cycle A Improvement Strategies</td>
<td>(Optional) Update Assessment Plan</td>
<td>(Optional) Update Assessment Plan</td>
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<tr>
<td><strong>3-Year Cycle A</strong></td>
<td>Submit Previous Year Summary Data</td>
<td>Submit Previous Year Summary Data</td>
<td>Submit Previous Year Summary Data</td>
<td>Update Assessment Plan</td>
<td>Submit Cycle A Improvement Report</td>
</tr>
<tr>
<td><strong>Cycle B</strong></td>
<td>Submit Cycle B Improvement Strategies</td>
<td>(Optional) Update Plan or Strategies</td>
<td>(Optional) Update Plan or Strategies</td>
<td>Submit Cycle B Improvement Strategies</td>
<td>Year-Round Data Collection</td>
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**September**

**Year-Round**

|-----------------|---------------------------|---------------------------|---------------------------|---------------------------|---------------------------|

**Year-Round**

**September**

**Year-Round**

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*Note: The table above represents a simplified example of a cycle for an educational program without specialized accreditation. Please consult the program guide or contact the relevant accreditation body for detailed and comprehensive guidelines.*
What’s Next

• Complete formal process for updating the IE Planning and Assessment Policy
• Meet with each program with specialized accreditation
• Align the reporting cycle for non-accredited programs, student affairs, operational, and administrative units
• Explore common data elements
• Modify the central repository
Questions

Thank You